

## **CALIFORNIA MIRAMAR UNIVERSITY: HYBRID MBA is the AFFORDABLE CHOICE IN A CHALLENGING ECONOMY**

California Miramar University is a nationally accredited institution of higher learning with students both in the United States and around the globe. Since its founding in 2005, the university has provided first class business education in both undergraduate and graduate programs via online and hybrid programs at its San Diego campus.

The Hybrid MBA is one of the most popular programs at [California Miramar University's San Diego campus](#). The Hybrid MBA's innovative and engaging structure allows for the acquisition of knowledge and practical experience that enables the students to integrate theories, concepts, and real life business practice. During the course of the program, students are given the opportunity to consult, help and guide San Diego area businesses by conducting strategic diagnosis, analysis and identification of strategic gaps, formulating competitive strategies, and developing business and marketing plans.

CMU's Hybrid [MBA in San Diego](#) is one of the [least expensive MBA programs](#) in the nation. "Let's face it. Things are really hard right now with the economy. That's why I chose CMU," explains Holly Taft, MBA student at California Miramar University. Taft wanted to get her MBA to make herself stand out among the other hundreds of resumes competing for attention. San Diego's unemployment rate means that competition for jobs is fierce. Taft knew getting her MBA would make her stand out, but she didn't want to go into debt to finance her education. CMU "was just too affordable to pass up" concluded Taft.

Hybrid MBA blends the best of both worlds. Busy working professionals do not have time to go back to school full time. Even "flex" schedules can conflict with work and personal lives. But the Hybrid MBA is the perfect blend of classroom and on-line education. Hybrid students attend class just one night per week on CMU's conveniently located campus. The rest is all on-line and is accessible 24/7. Students never have to juggle their class schedule with work and family. A hybrid MBA is the most convenient option for busy working professionals looking to get ahead.

The cost of most MBA programs leaves students in major debt. CMU's president Dr. Dominic Mwenja wants San Diegans to know that "you do not have to go into debt to fund your education. At CMU we believe that a university education should be accessible to everyone." CMU's tuition is a fraction of the cost of MBA programs at other leading colleges and universities.

In addition, the university's Board of Directors has created a special [scholarship specifically for Military Spouses](#). The scholarship affords all military spouses a 50% scholarship to any of CMU's programs. CMU's Board of Directors approved this scholarship program in gratitude to the service and sacrifices made by our military

personnel and their families. California Miramar University aims to help ensure that the American Dream of a college education can be realized by all military spouses.

CMU offers rolling admissions to the Hybrid MBA program. Class sizes are limited in order to maximize student interaction and personal attention. Therefore, classes tend to fill up quickly. Call the Office of Admissions at 858-653-3000 x120 or visit [www.calmu.edu](http://www.calmu.edu) to request more information about CMU's Hybrid MBA program.

On June 6, 2009 CMU became an [Accredited Member of Distance Education and Training Council](#). CMU offers Associate, Bachelors, and Masters programs via 100% On-line and Hybrid delivery. CMU is located at 9750 Miramar Rd. San Diego, CA 92126.

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Photo Caption:

San Diego MBA students in CMU's Hybrid MBA Class

CMU President, Dr. Dominic Mwenja, holding DETC Accreditation Certificate