

Find Out How You Can Increase Your Human Capital (knowledge) Without Destroying Your Financial Capital

As readers of the San Diego Daily Transcript, you already know the critical value of business news, data and resources. You also know the critical value of human capital to your organization. How can you increase you or your organization's human capital (knowledge) capacity *without* destroying your financial capital?

The answer is at California Miramar University.
Here is why...

CMU Pairs Theoretical Business Education with Real-World Expertise

Increasing your brain power only happens when theoretical business concepts are taught with real-world expertise. CMU only hires professors who have both extensive real-world experience in their field of expertise and the academic credentials to teach at a university.

CMU Curriculum and Case Studies

The [accredited MBA](#) curriculum is built around case studies. Here is a sample of core courses from the MBA curriculum:

- ✓ Strategic Management of Technology and Innovation
- ✓ International Business Management
- ✓ Human Resource Management
- ✓ Managerial Economics
- ✓ Advanced Marketing Management
- ✓ Operations Management
- ✓ Business Ethics

Education Benefits for your Organization

CMU is partnering with San Diego businesses to offer educational benefits to members of your organization. Since CMU offers one of the [least expensive MBA programs](#), it is a financially wise decision for both employers and employees. CMU has posters and other print materials that can be customized for your organization to help recruit and retain your organization's human capital.

Global Business and Online Education

CMU attracts students from around the globe. The diversity of the CMU student body has led the University to develop innovative and cost effective programs that have been widely embraced and acclaimed worldwide. CMU is proud to be a top choice for those seeking a [global business and online MBA](#) program.

Affordable Tuition

CMU's tuition is a fraction of the cost of programs at other leading colleges and universities. In fact, it is one of the [least expensive mba programs](#) in the country. Don't fall for the hype of assuming price equals quality in higher education. The Office of Admissions welcomes you to drop in on a class or chat with an alumnus to see for yourself.

100% Online Available

CMU's programs are designed to provide maximum flexibility to fit the schedules of working professionals. CMU offers a 100% On-Line option. Students can access their course work 24/7, eliminating inconvenient class times or working around someone else's schedule.

Hybrid MBA

Working professionals want the benefits of classroom interaction and the flexibility of online education. California Miramar University's Hybrid MBA blends the best of both worlds. Hybrid students attend class *just one night per week* on CMU's conveniently located campus. The rest is all online and is accessible 24/7. Meet other students in the Hybrid [MBA in San Diego](#).

Year-Round Rolling Admissions

CMU offers year-round rolling admissions. Class sizes are limited in order to maximize student interaction and personal attention. Therefore, classes tend to fill up quickly. Call the Office of Admissions at 858-653-3000 x120 or visit [California Miramar University](#) to find out when the next class will be starting.

NO SATs or GMATs Required

The admissions application does not require SATs or GMATs because the university does not think it's a relevant predictor of student's success or commitment to developing human capital.

Accredited Member DETC

CMU is an [Accredited Member of DETC](#). Accreditation is a process that gives public recognition to institutions that meet certain standards. It is a promise that an institution will provide the quality of education it claims to offer. Accreditation assures the student that the institution operates on a sound financial basis, has an approved program of study, qualified instructors, adequate facilities and equipment, and approved recruitment and admissions policies. CMU is proud to offer [Accredited MBA programs](#).

CMU invites you to hear what students are saying about [affordable degree programs](#) at California Miramar University. CMU has over 140 courses delivered in seven degree programs at both the undergraduate and graduate levels. CMU is conveniently located at 9750 Miramar Rd. San Diego, CA 92126. Phone 858-653-3000 x120 Web www.calmu.edu

Photo Caption:

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